

1-Day Presentation Skills *training*

In the 1-Day Presentation Skills Training program, participants come ready to deliver a portion of a presentation already prepared. In the program, they learn how to craft a strong OPEN; enhance message delivery and hone messaging; improve relevant story telling; deliver an effective CLOSE and **ENHANCE THEIR OVERALL EXECUTIVE PRESENCE.**

NUMBER OF PARTICIPANTS

8-12

SESSION LENGTH

1 FULL DAY FROM 8:00AM TO 4:30PM

DESCRIPTION

THE BENEFITS

Every employee has room for growth when it comes to presenting with confidence and purpose. This 1-day program brings contributors together in a supportive setting, and provides participants a safe environment to test and grow their leadership communication style with business peers.

THE CASE FOR TRAINING

- Being smart and having great ideas is not enough when it comes to building your business, explaining breakthrough ideas, or engaging with customers. Effective business professionals and entrepreneurs recognize the necessity to grow strong communication skills and hone them on a regular basis.
- Miscommunication and overcommunication costs business professionals time, money, business, and brand equity. Customers and employees are often impatient and confused with mis-targeted, watered-down, data-heavy messages which lack a tangible call to action.
- Strong communication skills impact career and business trajectory in a positive way.
- Engaging and connecting on a human level through conversation and presentation is necessary to manage relationships, build consensus, and demonstrate leadership, partnership, and customer care.
- Progressive business leaders grow and learn in challenging, collaborative coaching environments where they are surrounded by dedicated peers and high-caliber trainers. They learn by experiencing and observing the communication process.

ABOUT THE 1-DAY PRESENTATION SKILLS TRAINING PROGRAM DETAILS

- 1 full day of training from 8:00am to 4:30pm
- Participants come prepared to present (about 8 minutes) of an already prepared presentation and will spend about 20-40 minutes on camera practicing their “talk”
- All exercises are recorded by professional videographers for immediate playback and experiential learning. On-camera, recorded exercises are conducted in breakouts.
- Class size is a 4:1 participant to trainer ratio (in breakout).

THIS CLASS IS RIGHT FOR YOU IF YOU:

- Give presentations on a regular basis
- Use digital aids (PowerPoint) as a compliment/backdrop
- Need to convey technical and financial information

IN THE PROGRAM, THEY WILL:

- Identify professional brand and how to grow it
- Develop and deliver a strong OPEN to set the stage for success
- Modify messages and stories to connect with targeted audiences
- Craft and repeat the BIG IDEA
- Weave illustrations and examples into the narrative
- Put a personal touch and grow your professional image
- Close the presentation with a strong ASK to inspire action
- Leave with a personalized USB of their training experience (the only copy) and a workbook full of notes, observations, and action items for continued growth