

Presentation Skills *workshop*

Being smart and having great ideas is not enough when it comes to building your business, explaining breakthrough ideas or engaging with customers. Effective business professionals and entrepreneurs recognize the necessity to grow strong communication skills and hone them on a regular basis. That means growing human connections through inspiring presentations and conversations.

Presenting effectively is a skill that requires practice and commitment.

PROGRAM TYPE

Full-Day Program

PROGRAM CODE

PSW

NUMBER OF PARTICIPANTS

4-8-12

SESSION LENGTH

1 full day from 8:00am to 4:30pm

“I fear the day that technology will surpass our human interaction. The world will have a generation of idiots”

ALBERT EINSTEIN

THE CASE FOR TRAINING

- Time and money are precious commodities. Planning, delivering and attending ineffective presentations is costly and frustrating. All contributors in the organization must know how to communicate effectively with each other, their leadership, partners and customers.
- To be a leader, strong communication skills are mandatory. These skills are developed over time and require commitment. Employees should start the communication journey as early as possible to positively impact career trajectory.
- IQ and EQ are not the same. The smartest people often find presenting, challenging and even frightening. Learning this skill, over time, in a safe and collaborative environment yields personal and professional success for those who engage....and are willing to work through the discomfort of learning new skills.
- Visual aids, specifically PowerPoint, are meant to compliment the presentation - not clutter and confuse it. Nor are visual aids meant to be scripts or a replacement for the human connection. PowerPoint is ubiquitous in business communication and learning how to effectively use this tool is essential.

ABOUT THE WORKSHOP

- Each participant gets hands-on, customized coaching to maximize their learning journey and is recorded by a professional videographer.
- Participants learn how to effectively plan an audience-centric presentation; directly addressing the needs and cares of their stakeholders.
- Special emphasis is placed on 'personal brand' and audience connection through storytelling and sharing examples to amplify data.

THE PRESENTATION SKILLS WORKSHOP COVERS THE FOLLOWING. HOW TO:

- Develop personal and professional brand;
- Deliver a strong 'OPEN' to set the stage for success.
- Modify messages and stories to connect with targeted audiences;
- Craft the BIG IDEA;
- Weave illustrations and examples into the narrative of data;
- CLOSE the presentation with a strong ASK to inspire action;
- Speak to inspire.

PROGRAM DETAILS:

- Full day training: 8am-4:30p
- Class size is 4:1 participant to trainer ratio (in breakout)- 4/8/12
- On-site or off-site options are available
- All program coordination, staffing and customized materials (including personalized USB).